



Spelman College
A Choice to Change the World

Spelman

THEY NOBLE WORK CONTINUES

MAY 14-18

2025

Reunion

We are excited to invite alumnae in classes ending in 0 and 5 home to Spelman for Reunion 2025. This newsletter will provide you with the necessary information to make your plans to attend. This will be a perfect time to remember, reconnect, and rejoice with your Spelman sisters.

★★★

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THIS PUBLICATION IS
PRODUCED BY THE OFFICES
OF ALUMNAE ENGAGEMENT
AND ANNUAL GIVING

1945

1950

1955

1960

1965

Welcome

Reunion serves to encourage alumnae to reunite with classmates and college friends, demonstrate support for the College, and conduct class meetings and activities. From the Reunion Convocation to the True Blue Gala, there are numerous ways to enjoy your Spelman sisters.



★★★

DO YOU HAVE QUESTIONS ABOUT REUNION?

For more information on Reunion 2025, send us a message or call:

SPELMAN COLLEGE
 Office of Alumnae Engagement
 350 Spelman Lane, SW
 Box 304
 Atlanta, GA 30314-4399

www.spelman.edu/reunion
reunion@spelman.edu

404-270-5048

OFFICE STAFF

Linda Hart Patton, C'88
 Director of Alumnae Operations

Alyson Shumpert Dorsey, C'2002
 Associate Director

Danielle Moore
 Sr. Alumnae Programs Manager

Tashia Terry
 Alumnae Programs Manager

Aja Graves
 Alumnae Programs Coordinator

★ REUNION REGISTRATION INFORMATION ★

Online registration is open. Please visit www.spelman.edu/reunion.

ROOKIE RELIEF (C'2020)

- \$375 until 4/2/25 or until capacity is reached

JEWEL REGISTRATION

- Complimentary for Class of 1955 and earlier. Call 404.270.5048 to register.

GOLDEN GIRL REGISTRATION (C'75)

- \$425 until 4/2/25 or until capacity is reached

REUNION REGISTRATION

- \$400 until 4/2/25 or until capacity is reached

INCLUDES:

- Personalized Name Badge with Keepsake Lanyard
- Signature Souvenir
- Reunion Lapel Pin

- Transportation between GICC, Spelman, and Host Hotel
- Sisterhood Brunch/Convocation*
- Blue Box Lunch*
- True Blue Gala* (formerly known as Blue Note Banquet)
- Golden Girl Tea (C'75 only)
- Golden Girl Signature Gifts (C'75 only)
- Golden Girl True Blue Gala Reception (C'75 only)

TRUE BLUE GALA TICKETS*

- \$125 (per guest) until 4/2/25 or until capacity is reached
- Admittance to the True Blue Gala (formerly known as Blue Note Banquet) only. This ticket can be purchased for non-reuniting alumnae, family and friends. You must be 18 years or older to attend the gala.
- Souvenir (must be present to receive)

* BADGE OR GUEST TICKET REQUIRED FOR ENTRY



★ SCHEDULE OF EVENTS ★

WED

TH

FRI

SAT

SUN

WEDNESDAY, MAY 14

- Early Check-in
- Sisterhood Networking Suite
- Blutique

THURSDAY, MAY 15

- Check-in
- Sisterhood Brunch
- Reunion Convocation
- Vendors Market
- Arts, Music, and Literature Showcase
- Blutique

FRIDAY, MAY 16

- Check-in
- Blue Box Lunch
- Class Photo
- Class Meetings
- March Through the Alumnae Arch
- Golden Girl Tea (C'75 only)
- Vendors Market

SATURDAY, MAY 17

- Class Activities
- Baccalaureate*
- Golden Girl True Blue Gala Reception (C'75 only)
- True Blue Gala

SUNDAY, MAY 18

- Commencement Viewing*

* Limited in-person viewing may be accessible for alumnae in order of seniority by Diamond Daughters, Golden Girls (C'75), and Registered Reunioners. More details regarding Commencement 2025 will be shared at a later date.

★★★

All events on Wednesday, Thursday, Saturday and Sunday, will take place at the Georgia International Convention Center (GICC). Friday's events will take place on campus.

1995

2000

2005

2010

2015

2020

MAY 14-18

2025

Reunion

BLENDED GIVING AT SPELMAN COLLEGE

Your gift helps to preserve the Spelman experience and provides campus resources to enable our students to enhance and complete their education. Global experiences, stellar faculty, and unique academic programming all make the Spelman experience unmatched. By making an annual gift to Spelman, you can change the lives of students, and help the College's ability to keep our students ascending.

GIFT TYPE	DEFINITION
OUTRIGHT GIFT	A gift made to Spelman directly from an alumna in the form of cash, personal check or credit card.
RECURRING GIFT	A gift made to Spelman via automatic deduction from a credit or debit card on a monthly or annual basis.
MATCHING GIFT	A charitable gift made by a corporation which matches the gift of their employee to Spelman. The College must have proper documentation to record the matching gift.
SOFT CREDIT GIFT	Examples of soft credit gifts include matching gifts, from donor advised funds or family foundations, or an alumna giving through her own company.
PLEDGE	A documented promise to contribute a designated amount over a set timeframe. All pledge payments must conclude before your next reunion.
PLANNED GIFT	A documented gift to Spelman using a planned giving vehicle such as bequest intentions, insurance policies, etc.

ARE YOU ALREADY MAKING ANNUAL GIFTS TO SPELMAN?

Consider adding a planned gift to your outright gifts of cash this year. Blended gifts are gifts that help you see the impact of your giving today and continue to sustain Spelman's mission into the future.

BENEFITS OF BLENDED GIVING:

- Increase the impact of your giving
- Preserve wealth for you and your family
- Enjoy greater tax savings
- See the results of your giving today, with a plan for tomorrow

★★★

WAYS TO GIVE

Gifts Online

www.spelman.edu/giving

Gifts by Phone

Call 1.866.512.1690 Monday-Friday between 9 am - 5 pm ET.

Gifts by Mail

Using the enclosed envelope, send your check or money order to the following address:

SPELMAN COLLEGE

Office of Annual Giving
350 Spelman Lane, SW
Box 1303
Atlanta, GA 30314-4399
spelmanstrong@spelman.edu

Office Staff

Keisha Tant
Director of Annual Giving

Aaron Blake
Annual Giving Donor Experience Officer

Sha'Gabrielle Marsden
Annual Giving Coordinator

FUNDRAISING

Reunion 2025 signifies the return of time-honored traditions where alumnae gather to REMEMBER, RECONNECT, AND REUNITE about their unforgettable experiences on the campus of Spelman College. In commemorating these milestones, we ask alumnae to show their love for Spelman by continuing thy noble work through giving.

Regardless of the amount, **your gifts tremendously impact the students we serve and their choice to change the world.** Contributions to **Spelman Strong** bridge the financial gap between tuition and actual costs for a student to attend Spelman. Make your donation today in honor of your upcoming reunion. Your gift could be the one to help your class win one of the coveted Reunion Philanthropy Awards.

The following Philanthropy Award Categories will be announced during the True Blue Gala.

Reunion 2025 Philanthropy Award Categories:

Every Woman, Every Year Award goes to the top 3 classes with the highest average participation between July 1 2020 - May 16, 2025 at 2 pm ET.

Beacons of Excellence Award will be given to the top 3 classes with the largest total amount donated between July 1 2020 - May 16, 2025 at 2 pm ET.

Through the Arch Award will be given to the class with the largest total dollars raised between July 1 2020 - May 16, 2025 at 2 pm ET.

Supreme in Sisterhood Award will recognize the class with the highest percentage of alumnae who made outright gifts to Spelman between July 1 2020 - May 16, 2025 at 2 pm ET.

Awards will be announced at the True Blue Gala on May 17, 2025. Visit www.spelman.edu/giving for more details or contact: **Keisha Tant, Director of Annual Giving**, keishatant@spelman.edu or 404.270.5046.

Planned Gifts are documented gifts to Spelman using planned giving vehicles such as your will, trust, retirement assets, life insurance, gift annuities, etc. Once a planned gift is documented, the donor will become a member of the Guardian Society and the gift may count towards their reunion gift.

In order for your Planned Gift to count towards your Reunion 2025 Class Gift, alumnae must be 65 years or older and the estate/planned gifts must have been made between July 1, 2020, and 2:00 PM, Friday, May 3, 2025. Documentation must be received to the Office of Planned Giving no later than 2:00 PM (ET), Friday, May 2, 2025.

For more information, contact:
Paulette Myers-Ervin, Leadership Gift Officer,
pmyerser@spelman.edu or call 404.270.6421.

REUNION GIVING FAQs

HOW MUCH SHOULD I GIVE FOR MY CLASS GIFT?

Your class Reunion Committee included a Class Letter with this newsletter. In this letter, they may have articulated a class giving goal. We encourage alumnae to make meaningful and thoughtful contributions to the College based on their individual capacity. If you are unsure, we suggest a gift that represents your class year (\$20.25, \$200.25, OR \$2,025.00) or increments of 1881 to honor the year of our founding (\$18.81, \$188.81, \$1881.00).

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"It is very important to me to support Spelman College, consistently, because I believe strongly in the Spelman Promise... that no woman who wants to attend the college and has the ability to succeed should find the door closed due to lack of funds."

HOW WILL MY REUNION GIFT BE COUNTED?

All gifts to Spelman College, regardless of designation, are counted in your reunion class gift for the current fiscal year. You may designate your gift to an existing scholarship fund, program, or to **Spelman Strong** (formerly Annual Fund).

CAN I SUPPORT SPELMAN THROUGH A MATCHING GIFT FROM MY EMPLOYER?

Yes! Employee matches can double or even triple the impact of your reunion contribution. When you make your gift, notify your employer of your contribution to begin the match process. All match funds must be received or documented by the College by Friday, May 2, 2025 at 2pm ET. in order to count for the Reunion Philanthropy Awards. You may contact The Office of Annual Giving at spelmanstrong@spelman.edu for more information about employee match contributions or visit www.spelman.edu/giving/ways-to-give.html to find out if your company has a matching program.

HOW CAN I CREATE A SCHOLARSHIP FOR SPELMAN STUDENTS?

There are specific criteria that an individual or group must meet to establish an annual or endowed scholarship. To create a scholarship, please contact **Paulette Myers-Ervin, Leadership Gift Officer,** pmyerser@spelman.edu or call 404.270.6421.

HOW DO I GET A TRUE BLUE NECKLACE?

True Blue necklaces are awarded to alumnae with 5 years or more of consecutive giving to the College. The distribution of necklaces occurs in November of each year based on the previous fiscal year giving. If you have not received your necklace, please direct inquires to **Lakesha Jones, Associate Director of Stewardship** at lakesha.jones@spelman.edu.

THE WHITE DRESS TRADITION



The White Dress Tradition establishes a uniform appearance among those present and denotes the significance of the occasion or event. In the spirit of this tradition, it is required that alumnae wear this attire for the March Through the Alumnae Arch held during Reunion.



MAKE YOUR RESERVATION TODAY!

★★★ FAQs

WHICH CLASSES ARE SCHEDULED TO REUNION IN 2025 All of the alumnae classes ending in the numbers 0/5 are invited to celebrate Reunion. Hence, the following classes will celebrate Reunion this year: **1945, 1950, 1955, 1960, 1965, 1970, 1975, 1980, 1985, 1990, 1995, 2000, 2005, 2010, 2015, 2020**

HOW CAN I REGISTER FOR REUNION EVENTS? You may register online at www.spelman.edu/reunion. Additionally, you may complete the printed registration form on page 7 and use the enclosed return envelope to submit your form and payment.

CAN I GET A COMMENCEMENT TICKET? Plans for commencement have not been finalized as of the printing of this newsletter. Please check the College website for updates: www.spelman.edu.

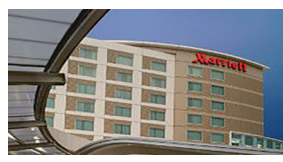
WHERE CAN I PURCHASE SPELMAN PARAPHERNALIA? Paraphernalia can be purchased through the online Spelman College Bookstore link and on campus.

WHY SHOULD I ATTEND THE TRUE BLUE GALA (FORMERLY KNOWN AS BLUE NOTE BANQUET)? The True Blue Gala is a grand affair that includes the Golden Girl Class of 1975 presentation, Donor Recognition, Reunion Class Gift Presentations, and entertainment. This is an experience you do not want to miss!

HOTEL ACCOMMODATIONS

Reservation link for Marriott, Renaissance, and Springhill Suites Hotels: <https://bit.ly/SCReunion2025Hotels2>

Reservation link for AC Hotel: <https://bit.ly/Reunion2025ACHotel>



PRIMARY HOST HOTEL: ATLANTA AIRPORT MARRIOTT GATEWAY

2020 Convention Center Concourse

Atlanta, GA 30337

1-888-239-1203 or 404-763-1544

Host Hotel for Spelman College Reunion, group rate is \$137/night*.

Available dates: May 15-18, 2025



RENAISSANCE ATLANTA AIRPORT GATEWAY

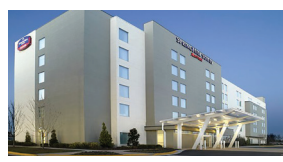
2081 Convention Center Concourse

Atlanta, GA 30337

470-306-0100

Spelman College Reunion group rate is \$153/night*.

Available dates: May 15-18, 2025



SPRINGHILL SUITES BY MARRIOTT ATLANTA AIRPORT GATEWAY

2091 Convention Center Concourse

Atlanta, GA 30337

770-907-8880

Spelman College Reunion group rate is \$137/night*.

Available dates: May 15-18, 2025



AC HOTEL BY MARRIOTT ATLANTA AIRPORT GATEWAY

2079 Hospitality Way

Atlanta, GA 30337

Spelman College Reunion rate is \$169/night*.

Available dates: May 14-18, 2025

* ONE NIGHT ADVANCE DEPOSIT IS DUE WHEN MAKING A RESERVATION AND IS NON-REFUNDABLE. RESERVATIONS MUST BE MADE WITH A CREDIT CARD. THIS RATE IS AVAILABLE UNTIL THURSDAY, APRIL 25, 2025, OR UNTIL THE ROOM BLOCK IS SOLD OUT.



1995

2000

2005

2010

2015

2020

REUNION 2025 REGISTRATION FEES

You can register online at www.spelman.edu/reunion beginning December 1, 2024, or fill out the form below and include in the enclosed envelope or mail to: Spelman College, Office of Alumnae Engagement, 350 Spelman Lane SW, Box 304, Atlanta, GA 30314. We are working on installment payment options for online registration. More information will be shared before the December 1st online registration opening.

Closing date for ALL packages is April 2, 2025.

Please circle your selection(s):

- Reunion Registration (\$400) | Golden Girl-C'75 (\$425) | Rookie Relief-C'2020 (\$375)
- Additional True Blue Gala Ticket (\$125) QTY: _____
Only one (1) guest allowed per reunioner or up to five (5) guests for Golden Girls (C'75)

FIRST NAME FOR BADGE: _____
(Please be advised: The name written here will be your first name in bold on the top line with your full name below.)

FIRST NAME: _____

LAST NAME: _____

MIDDLE NAME: _____ MAIDEN NAME: _____

CLASS YEAR: _____ PREFERRED CLASS YEAR: (IF NOT GRAD YEAR) _____

PREFERRED PHONE: (_____) _____

ALTERNATE PHONE: (_____) _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PREFERRED EMAIL: _____

DIETARY RESTRICTIONS

- No Nuts
- No Shellfish
- No Fish
- No Chocolate
- No Pork
- No Beef
- Vegetarian
- Other _____

CANCELLATION POLICY

I understand that this registration is non-refundable. Packages are transferable no later than April 2, 2025.

SPECIAL ACCOMMODATIONS

Do you have any hearing or visual impairments that Spelman needs to accommodate for this event?

- No Yes

Questions? Email us at reunion@spelman.edu or leave a message at (404) 270-5064.

PAYMENT METHOD

CHECK

A check or money order in the amount of \$_____ is enclosed, made payable to Spelman College. (Please include in the memo section "Reunion Registration Fees" and a home phone number on all checks or money orders. **Please include a separate check for your class gift.**

CREDIT CARD

Please charge my credit card in the amount of \$_____.

You have the option of calling in your credit card information to 404.270.5048. Total amount due \$_____

- VISA MASTERCARD AMERICAN EXPRESS

CARD NUMBER _____

CV CODE # _____ EXP. DATE (MONTH/YEAR) _____ / _____

NAME (AS IT APPEARS ON CARD) _____

CARDHOLDER'S SIGNATURE (REQUIRED) _____

TRUE BLUE GALA GUEST TICKET REGISTRATION

Only one (1) guest allowed per reunioner or up to five (5) guests for Golden Girls (C'75)

GUEST NAME _____ EMAIL _____ DIETARY RESTRICTIONS _____

GUEST NAME _____ EMAIL _____ DIETARY RESTRICTIONS _____

GUEST NAME _____ EMAIL _____ DIETARY RESTRICTIONS _____

GUEST NAME _____ EMAIL _____ DIETARY RESTRICTIONS _____

GUEST NAME _____ EMAIL _____ DIETARY RESTRICTIONS _____



WAYS TO GIVE

GIFTS ONLINE

www.spelman.edu/giving

GIFTS BY PHONE

Call 1.866.512.1690 Monday-Friday between 9 am - 5 pm ET.

GIFTS BY MAIL

Please mail your contributions to arrive at Spelman ahead of the reunion giving deadline of May 16, 2025, by 2 pm ET. Using the enclosed envelope, send your check or money order to the following address:

Spelman College
Division of Institutional Advancement
350 Spelman Lane SW, Box 1303
Atlanta, GA 30314-4399

SPELMAN STRONG/CLASS GIFT

NAME _____ CLASS YEAR _____

EMAIL ADDRESS _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL ADDRESS _____

\$18.81 \$50 \$150 \$500 \$1,000 OTHER \$ _____

PAYMENT OPTIONS (SELECT ONE)

ENCLOSED IS MY CHECK PAYABLE TO SPELMAN COLLEGE.

PLEASE CHARGE MY: AMEX MASTERCARD VISA

CARD # _____ EXP. DATE _____ CVV _____

SIGNATURE _____

PLEASE CONSIDER JOINING THE 1881 CLUB BY MAKING A RECURRING GIFT (MINIMUM IS \$10).

I WOULD LIKE TO ENROLL IN THE RECURRING CREDIT CARD (RCC) OPTION.

PLEASE DEDUCT \$ _____ START DATE (MM/DD) _____

SPECIAL INSTRUCTIONS: _____

SIGNATURE _____