

# Spelman College®

## Annual

# Research Day

Spelman College takes pride in spotlighting the endeavors of our talented undergraduate students. Research Day serves as a vibrant platform for showcasing the diverse array of topics that our students explore, demonstrating the depth of their intellectual curiosity and the unwavering support they receive from their mentors.

"Research Day is a testament to the rich tapestry of talents woven into the fabric of Spelman College."

# 10000+

## ATTENDEES

# 250

## PRESENTATIONS

# 32

## CATEGORIES

# 10+

## PARTNERSHIPS

## How You Can Make an Impact

As a Spelman College Research Day sponsor, you will join us in cultivating an equitable community of lifelong learners who are connected and inspired by the wonder of science. You will have the ability to inspire tomorrow's leaders and innovators.

# WHY SUPPORT RESEARCH DAY?



Increase brand awareness and loyalty by connecting directly with the next generation of leaders.



Strategic visibility and recognition as an innovative leader in supporting public understanding of research, creative works as well as community engagement.



Opportunities to network with college/community resources and establish collaborative contacts and prospects for growth.

## 2024-2025 SPONSOR BENEFITS TIERS

	PRESENTING \$60,000	PLATINUM \$40,000	GOLD \$20,000	SILVER \$10,000	BRONZE \$5,000
Academic year engagement	✓				
Executive Welcome Remarks	✓				
Event Day company hosted session	✓	✓			
Verbal recognition	✓	✓	✓	✓	✓
Presenter Networking Luncheon Seats*	8	6	4	2	1
Guaranteed judge assignment(s)*	8	6	4	2	1
Exhibit table at event	✓	✓	✓	✓	✓
Logo on RD attendee collateral	✓	✓	✓	✓	✓
Digital Ad on RD Event Webpage	✓	✓	✓	✓	✓
Logo on mobile event app	✓	✓	✓	✓	✓
Company swag in attendee bags	✓	✓	✓	✓	✓

\* Number of participating company representatives



**"I most value the opportunity to connect with students from other disciplines about contemporary topics."  
-RD Student**

**"I absolutely love engaging with Spelman students and hearing about the interesting and diverse research programs they are involved in. I also enjoyed the panel discussion, highlighting the importance of the mentor/mentee relationship."  
-RD Sponsor**

**"I think that it is a great experience to cultivate presenting skills as well as networking skills."  
-RD Student**

**"Every year I am astonished at the amount and quality of projects (art, performances, and research) completed by our students and their faculty advisors. They provide an opportunity for across-campus interactions and conversations which is what makes RD such a wonderful/enriching experience. The opportunity for intellectual crosspollination - that is what I value the most."  
-RD Attendee**

## PROJECT CATEGORIES

African Diaspora Studies (ADS)	Environmental Sciences (ENV)	Sociology & Anthropology (SOAN)
Art & Visual Culture (AVC)	Food Studies (FDS)	World Languages (WRL)
Art (ART)	History (HIS)	Theatre and Performance (THE)
Chemistry & Biochemistry (CHE)	Health Sciences & Public Health (HSC)	Music (MUS)
Biology (BIO)	International Studies (INT)	Interdisciplinary & Innovation (IND)
Computer & Information Sciences (CIS)	Mathematics (MAT)	Dance (DAN)
Creative Writing (CRE)	Philosophy (PHI)	Spanish (SPA)
Comparative Women's Studies (CWS)	Physics (PHY)	French (FRE)
Economics (ECO)	Political Science (POL)	Documentary Film (DOCF)
Education (EDU)	Psychology (PSY)	Religious Studies (REL)
English (ENG)		